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State of Minnesota

HOUSE OF REPRESENTATIVES

NINETY-FIRST SESSION

H. F. No. 622

- 01/31/2019 Authored by Wolgamott, O'Driscoll, Huot, Davids, Pierson and others
The bill was read for the first time and referred to the Committee on Commerce
- 03/21/2019 Adoption of Report: Placed on the General Register as Amended
Read for the Second Time
- 04/08/2019 Calendar for the Day
Read for the Third Time
Passed by the House and transmitted to the Senate
- 05/15/2019 Passed by the Senate and returned to the House
- 05/18/2019 Presented to Governor
Governor Approval

1.1 A bill for an act

1.2 relating to commerce; modifying advertising requirements related to real estate

1.3 brokers and licensees; amending Minnesota Statutes 2018, section 82.69.

1.4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MINNESOTA:

1.5 Section 1. Minnesota Statutes 2018, section 82.69, is amended to read:

1.6 **82.69 ADVERTISING REQUIREMENTS.**

1.7 (a) Any advertising by a licensee must include clearly and conspicuously display the

1.8 real estate brokerage name more prominently displayed than the licensee's name.

1.9 (b) If a salesperson or broker is part of a team or group within the brokerage, the licensee

1.10 may include the team or group name in the advertising only under the following conditions:

1.11 (1) the inclusion of the team or group name is authorized by the primary broker of the

1.12 brokerage to which the salesperson or broker is licensed; and

1.13 (2) the real estate brokerage name is included and more prominently must be clearly

1.14 and conspicuously displayed than the team or group name in the advertising.